

Clearwater Pte Ltd

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Price Analysis

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Item #	Item Name	Current Price	Cost Basis	Gross Profit	% Margin	% Markup
100	Cooler Set Large	S\$882.75	S\$65.42	S\$817.33	92.6%	1,249.4%
200	Cooler Filter Large	S\$248.00	S\$125.234	S\$122.77	49.5%	98.0%
300	Cooler Set Medium	S\$723.50	S\$338.32	S\$385.18	53.2%	113.9%
400	Cooler Filter Medium	S\$223.00	S\$130.841	S\$92.16	41.3%	70.4%
500	Cooler Set Small	S\$523.00	S\$74.766	S\$448.23	85.7%	599.5%
600	Cooler Filter Small	S\$195.00	S\$0.00	S\$195.00	100.0%	NA
700	Glass Crock	S\$247.00	S\$0.00	S\$247.00	100.0%	NA
800	Steel Stand	S\$538.45	S\$210.36	S\$328.09	60.9%	156.0%
900	20 Litres Clear Carbon	S\$98.95	S\$0.00	S\$98.95	100.0%	NA
9100	20 Litres Orange Carbon	S\$0.00	S\$61.683	(S\$61.68)	NA	(100.0%)
9200	Bottle Adjustment Unit	S\$0.00	S\$71.029	(S\$71.03)	NA	(100.0%)
9300	Plastic Bottles	S\$0.00	S\$54.579	(S\$54.58)	NA	(100.0%)
F0001	Sun Cooler Set	S\$343.0955	S\$214.40	S\$128.70	37.5%	60.0%
H0001	Sun Cooler Bottles	S\$0.00	S\$72.897	(S\$72.90)	NA	(100.0%)
H0002	Sun Cooler Gift	S\$0.00	S\$14.019	(S\$14.02)	NA	(100.0%)
M001	Mobile phones	S\$1,399.00	S\$0.00	S\$1,399.00	100.0%	NA
S001	Accounting Software	S\$1,399.00	S\$499.00	S\$900.00	64.3%	180.4%